

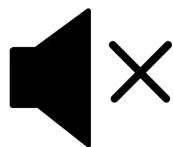
Mar 29th, 2022

Ingesting Data from Internal Source to C360 SaaS

Dilip Yeluguri, Principal Customer Success Technologist



Housekeeping Tips



- Today's Webinar is scheduled for **1 hour**
- The session will include a webcast and then your questions will be answered live at the end of the presentation
- All dial-in participants will be muted to enable the speakers to present without interruption
- Questions can be submitted to "All Panelists" via the **Q&A option** and we will respond at the end of the presentation
- The webinar is **being recorded** and will be available on our **INFASupport YouTube channel** and [Success Portal](#) - where you can download the **slide deck** for the presentation. The link to the recording will be emailed as well.
- Please take time to complete the **post-webinar survey** and provide your feedback and suggestions for upcoming topics.

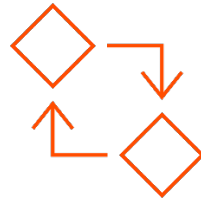
Feature Rich Success Portal



Bootstrap trial and
POC Customers



Enriched Customer
Onboarding
experience



Product Learning
Paths and Weekly
Expert Sessions

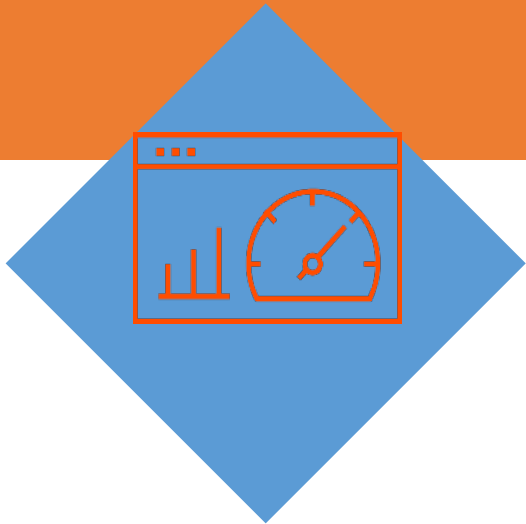


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Tailored training and
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recommendations

More Information



Success Portal

<https://success.informatica.com>



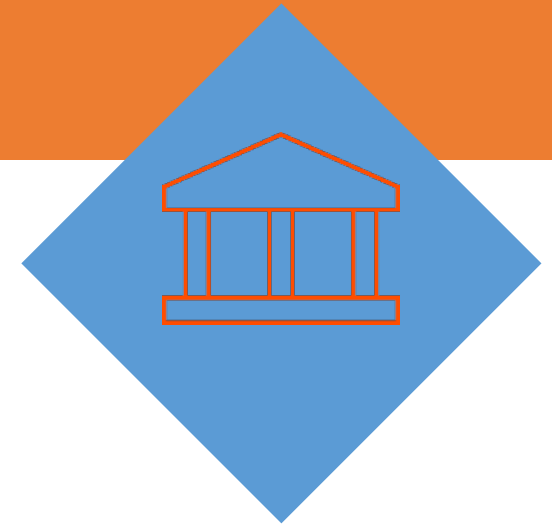
Communities & Support

<https://network.informatica.com>



Documentation

<https://docs.informatica.com>



University

<https://www.informatica.com/in/services-and-training/informatica-university.html>

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03.29.2022

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Dilip Yeluguri

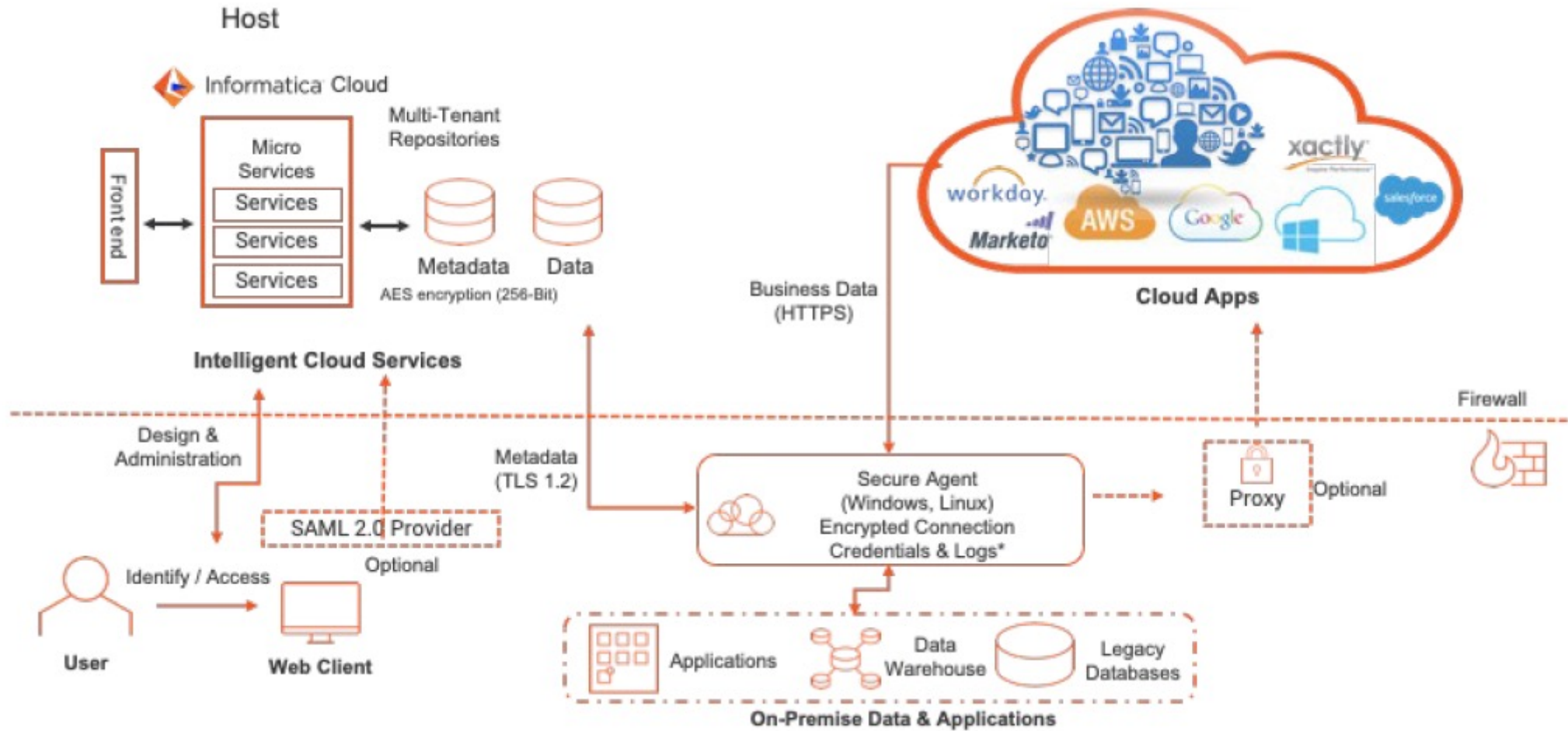
Principal Customer Success Technologist



Agenda

- C360 SaaS architecture
- Data flow & services in SaaS
- Sample use cases
- Demo
- Q&A

IICS/ C360 Architecture Diagram

















Data flow & services in SaaS



Data flow & services in C360 SaaS

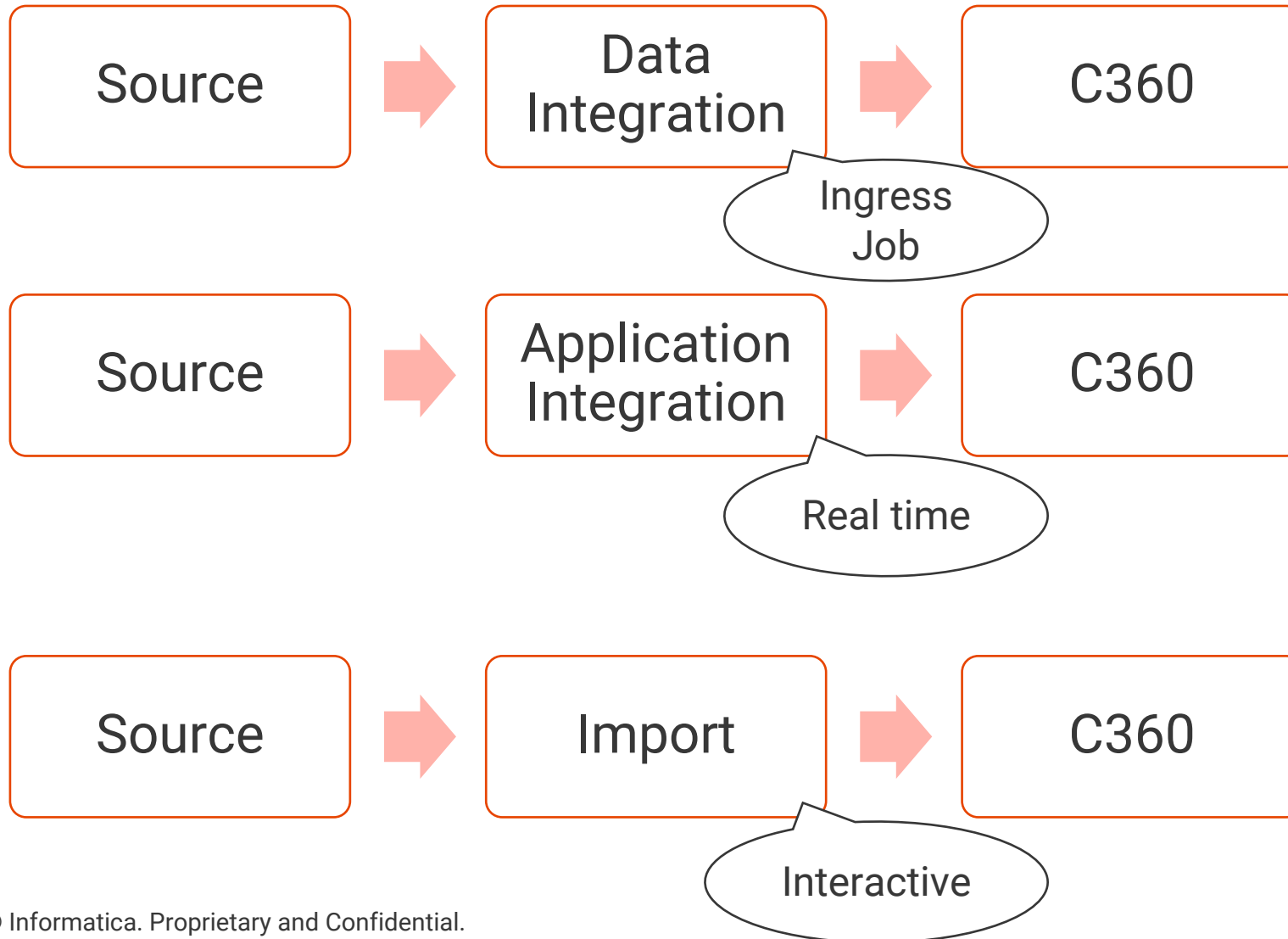
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My Services

 API Manager	 API Portal	 Application Integration
 Application Integration Console	 Business 360 Console	 Customer 360
 Data Integration	 Data Profiling	 Data Quality
 Reference 360	 Administrator	 Monitor

[Show all services](#)

Inbound Data Flows to C360 SaaS



- Flat File
- Databases

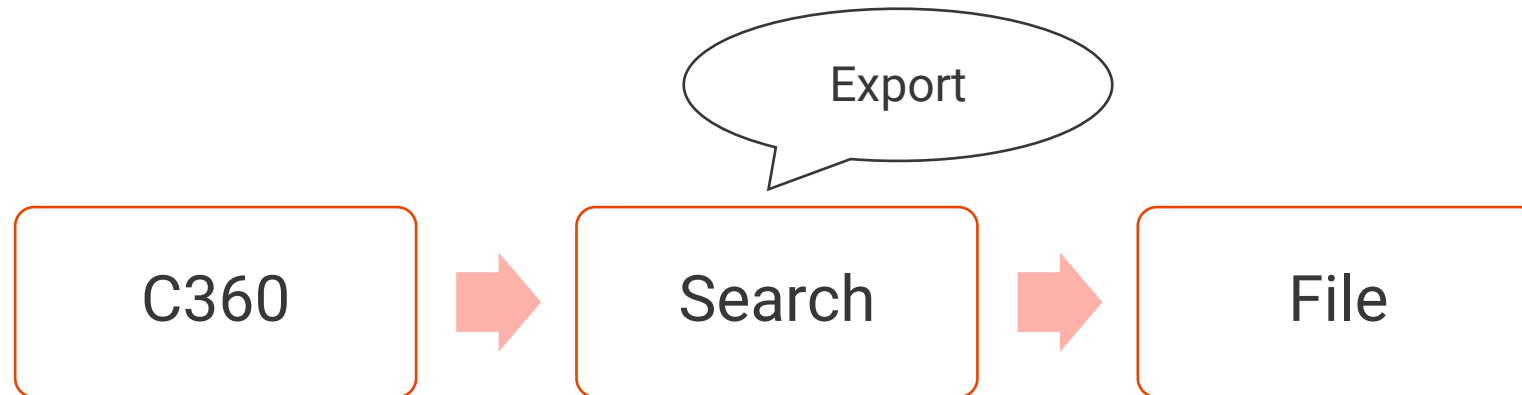
- Applications like DnB, SFDC Accelerator, R360, etc

- File Import from UI

Outbound Data Flows from C360 SaaS



- Flat File
- Databases
- Data Lake

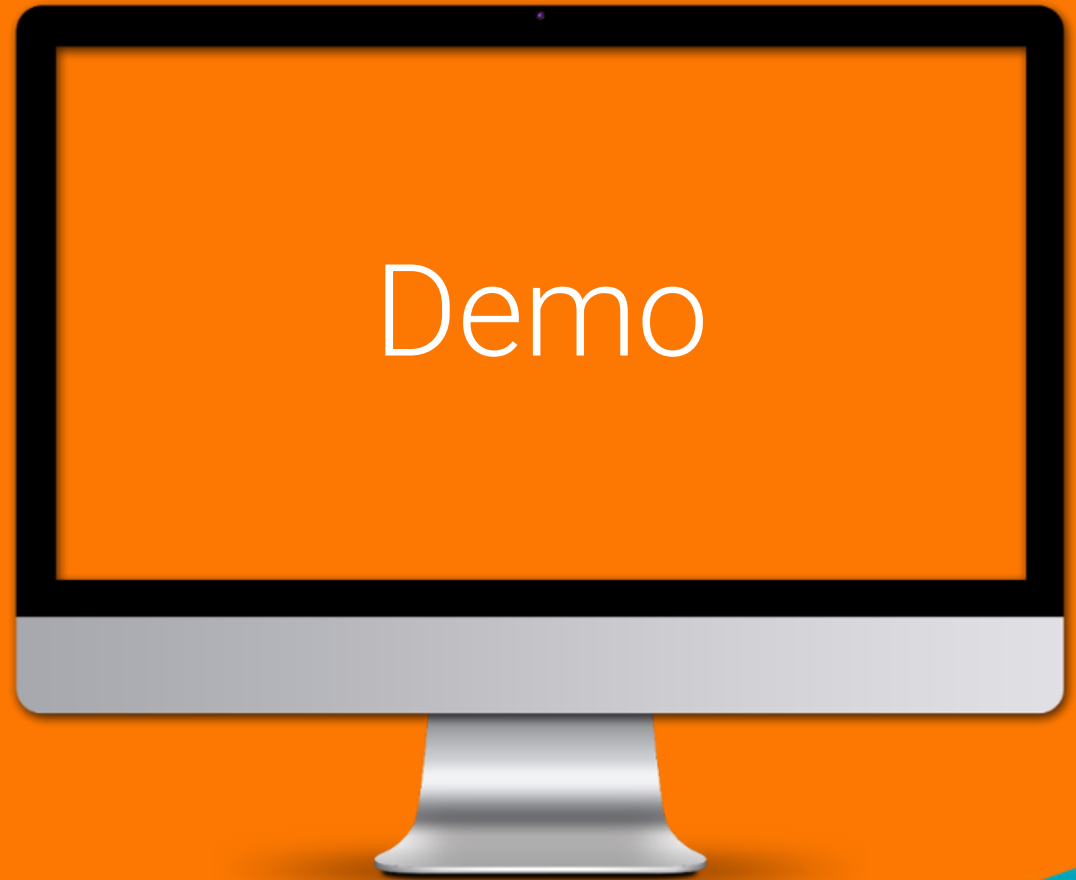


- Flat File

Sample Use Cases

- Inbound Data to C360 SaaS
 - Flat File
 - DB
 - Import
- Outbound Data from C360 SaaS
 - Egress
 - Export

- Inbound
 - Flat File
 - DB
 - Import
- Outbound
 - Egress
 - Export



Q&A

Speaker: Dilip Yeluguri

Panelists: Kamal Abrol,
Sourya Das



Thank You!
