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Informatica MDM

October 2026 Release Updates



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Agenda

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Innovations Delivered

02

Features Overview

03

Feature Demos

Innovations Delivered

What's New with 2026.10.M on MDM



AI-ready data intelligence

- Ability to set default values for fields on new records
- Ability to get more reliable data validation and enrichment
- Ability to manage and limit match criteria in one place
- Ability to train match models faster and more easily
- Ability to validate data before starting a workflow
- Ability to choose specific validation objectives in workflow tasks
- Ability to update product records by chatting with an AI agent
- Ability to classify and enrich products with an AI agent

Bring AI-ready data to where you work

- Ability to steward data through AI agents in tools like Slack
- Ability to publish trusted master data into Databricks
- Ability to manage hierarchies automatically from other systems
- Ability to update only selected columns of existing records

Stewardship Productivity Enhancements

- Ability to find and bulk-act on tasks grouped by workflow
- Ability to trigger workflows from table editor changes
- Ability to save private record drafts and resolve conflicts
- Ability to save table layouts and undo bulk edits
- Ability to send table edits for approval and resolve conflicts
- Ability to safely delete unused workflows
- Ability to set up simple approvals as a single task
- Ability to configure business events once for all data sources
- Ability to turn business events on or off

Miscellaneous Features and Improvements

- Ability to use encryption keys without manual secret rotation
- Ability to keep core features available during platform maintenance
- Ability to reset an organization to a clean starting state
- Ability to benefit from fewer defects and greater stability
- Ability to view a modernization progress report across projects
- Ability to map fields during modernization with automatic suggestions
- Ability to organize dynamic fields into folders
- Relationships Uniqueness Configuration



Some capabilities roll out in Q4 (Nov/Dec' 26) post October release and may be available in public preview sooner. Contact Informatica for details



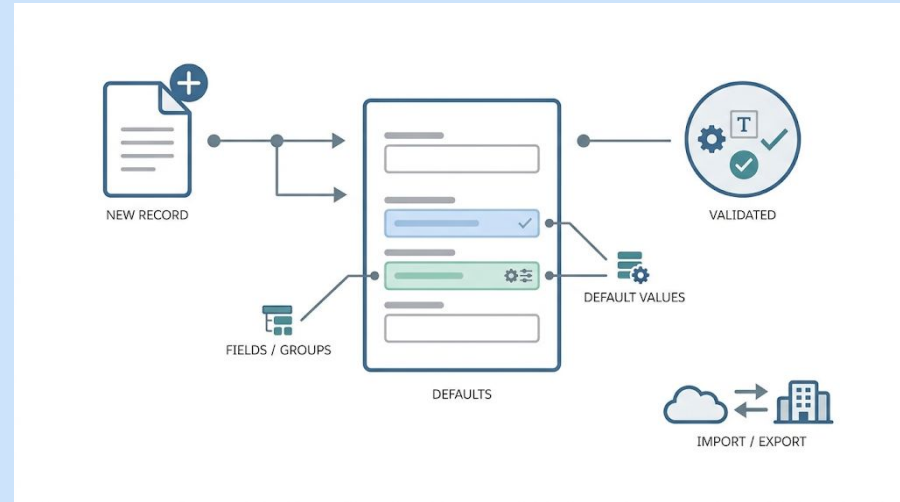
Product Enhancement

AI-ready data intelligence

Ability to Set Default Values for Fields on New Records

Capability Summary

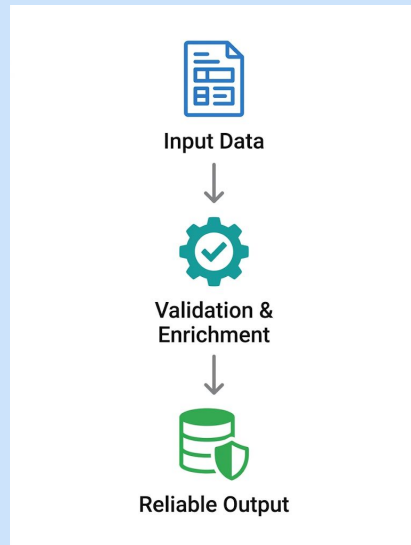
- Set default values for any field, including fields in field groups and dynamic pools
- Defaults apply only when a record or field group is created
- Defaults are validated against the field's data type, so invalid defaults can't be defined
- Configurations can be exported and imported across orgs



Ability to Get More Reliable Data Validation and Enrichment

Capability Summary

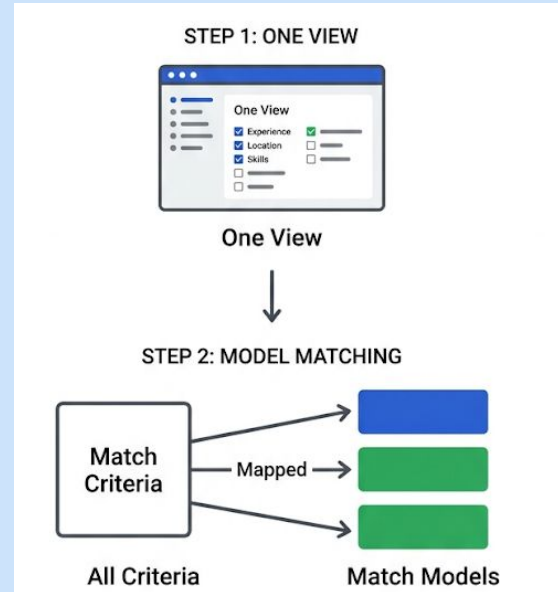
- Better tracking of rule results per field-group instance
- Faster ingress and optimized recalculation jobs
- Fewer redundant executions
- Foundational upgrades improve reliability of validation and enrichment



Ability to Manage and Limit Match Criteria in One Place

Capability Summary

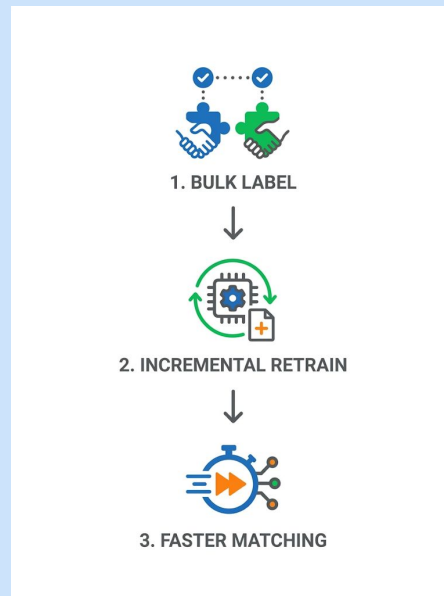
- One view of all candidate selection criteria across match models
- Each criterion gets a clear name; existing ones are auto-named
- Limit of 10 per business entity, extendable to 20 per org
- Status is read-only; a criterion is active once a published match model uses it



Ability to Train Match Models Faster and More Easily

Capability Summary

- Clearer match-pair lines, frozen column headers and a confirmation on Finish Training
- Incremental training keeps labelled pairs and metrics
- Faster training and matching that honors the configured threshold

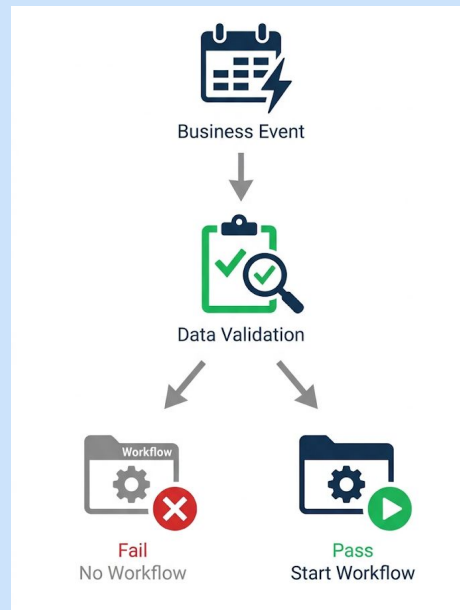


Ability to Validate Data Before Starting a Workflow

PREVIEW

Capability Summary

- Business events validate all objectives up front
- Result decides whether a workflow is created
- Records only enter workflow processing when validation indicates it's warranted, reducing unnecessary workflow overhead.

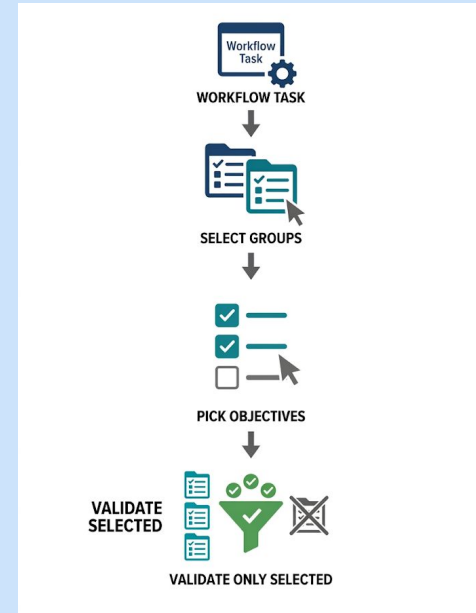


Ability to Choose Specific Validation Objectives in Workflow Tasks

PREVIEW

Capability Summary

- Select multiple objective groups in the validation service task
- Pick specific objectives across those groups
- Only the selected objectives are validated
- Selecting individual data quality rules is out of scope





Product Enhancement

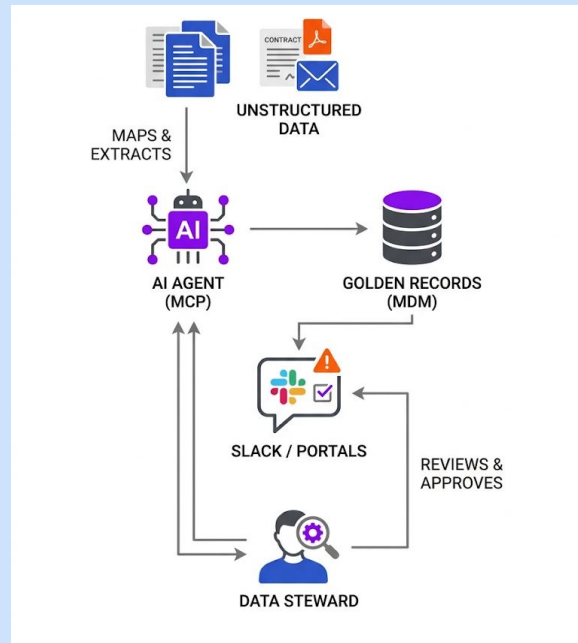
Bring AI-ready data to where you work

Ability to Steward Data Through AI Agents in Tools Like Slack

PREVIEW

Capability Summary (Preview in Nov)

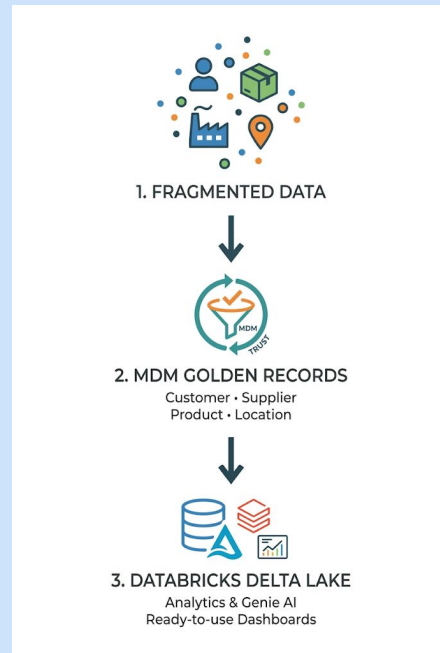
- AI agents support stewardship inside MDM or in tools like Slack
- MCP servers let agents read metadata, search trusted data and write data back
- Agents monitor jobs and tasks and alert stewards to anomalies
- Agent-assisted fixes with validation and rollback
- Out-of-the-box skills for Slack, portals and workflows; build your own agents



Ability to Publish Trusted Master Data into Databricks

Capability Summary

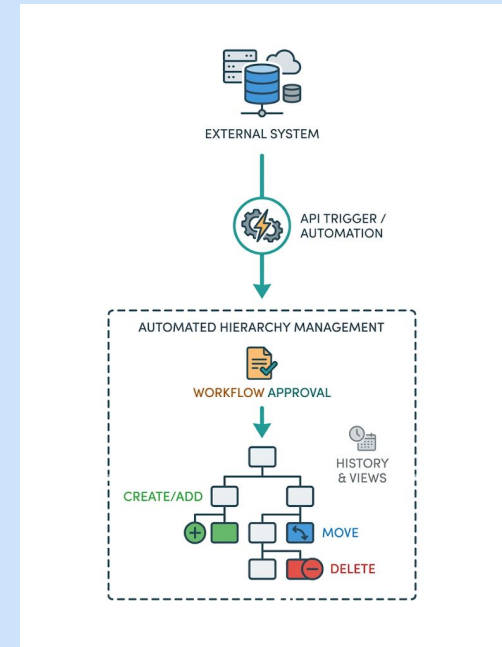
- Turn-key extension publishes golden-record master data (Customer, Supplier, Product, Location) to Databricks
- Batch initial load plus real-time incremental sync into Delta Lake
- Pre-built schemas, ingestion assets and analytical views
- Ready-to-use dashboard templates
- Grounds Databricks Genie in deduplicated golden records



Ability to Manage Hierarchies Automatically from Other Systems

Capability Summary

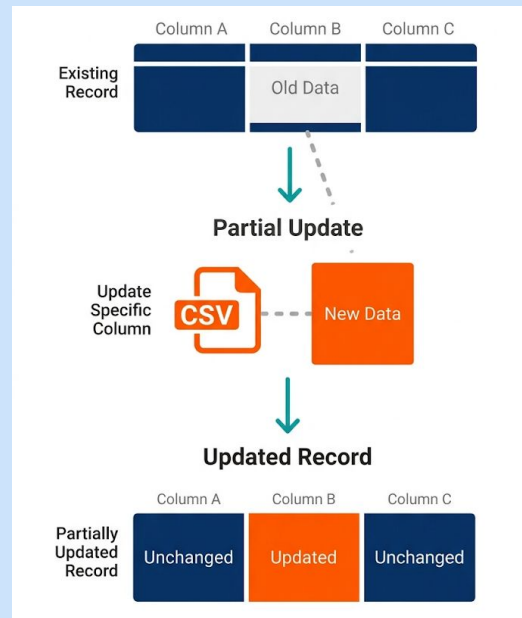
- Public APIs for near-real-time hierarchy management
- Create hierarchies; add, move and delete nodes; manage attributes
- Point-in-time views, history and hierarchy extract
- Works with pending hierarchies in workflows, so changes can go through approval
- Access privileges respected



Ability to Update Only Selected Columns of Existing Records

Capability Summary

- Update only the columns sent through file import and ingress; the rest of the record is untouched
- Option to treat empty values as null, set globally or per attribute
- Access controls respected; data quality rules run only on updated columns
- Standard patch behavior is unchanged unless you opt in





Product Enhancement

Stewardship Productivity Enhancements

Source Records Enhancements: Filtler Master Attributes and Merge Preview Overrides

Capability Summary

- Filter source records by master data attributes: numbers, text, booleans, dates, override status and contributing source system
- Operators such as "between" for dates, so no endless scrolling
- Override a single field, a field group or a whole nested block before merging or submitting for approval
- No post-merge edits needed
- Overrides also work in the task inbox, on manual merge tasks and on system-generated merge tasks after mandatory candidate match selection

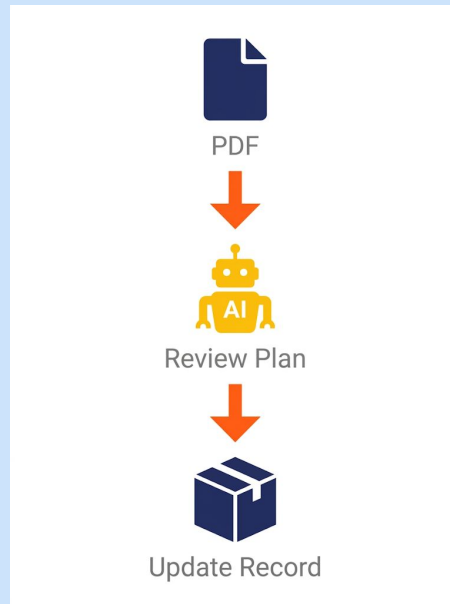


Ability to Update Product Records by Chatting with an AI Agent

PREVIEW

Capability Summary

- PXM Agent in CoPilot to update single product records
- Extracts data from English PDFs
- Review and modify the agent's plan before it runs
- Run on-demand enrichment/validation objectives

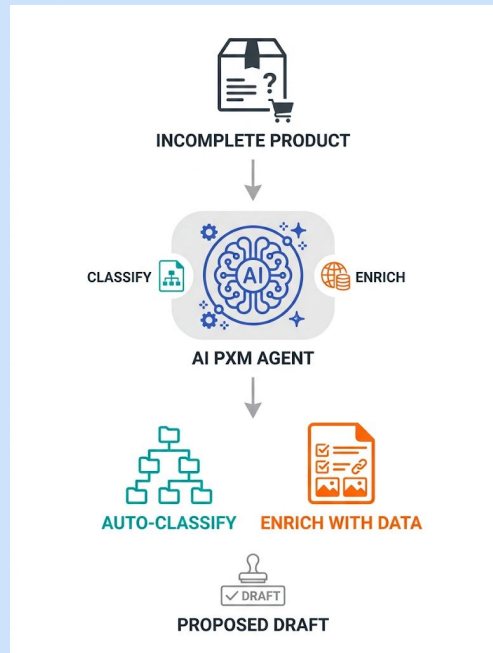


Ability to Classify and Enrich Products with an AI Agent

PREVIEW

Capability Summary

- Two new PXM Agent skills: product classification and world-knowledge enrichment
- Auto-classify or get confidence-based recommendations into hierarchies (custom, UNSPSC, GPC, NAICS)
- Fill missing data using internet and AI knowledge
- Classifications are proposed as drafts and respect the data model and quality rules

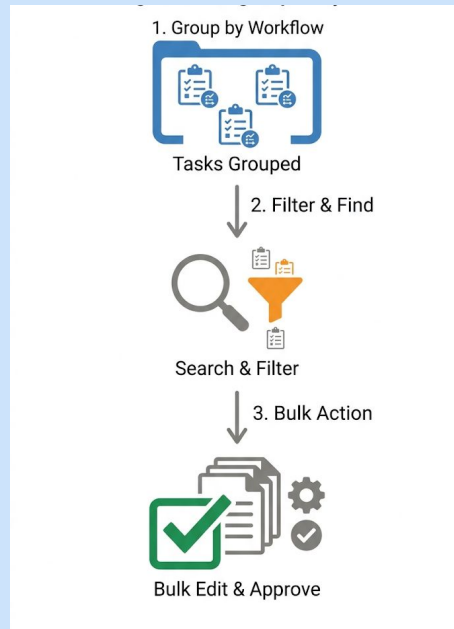


Ability to Find and Bulk-Act on Tasks Grouped by Workflow

PREVIEW

Capability Summary

- Task inbox grouped by workflow, then task name, in workflow step order
- Search, sort and filter on task details and business-entity attributes (brand, price, availability, hierarchy, source)
- Bulk edit, approve/reject or comment on many tasks at once
- Task visibility follows the user's group/role and access rules

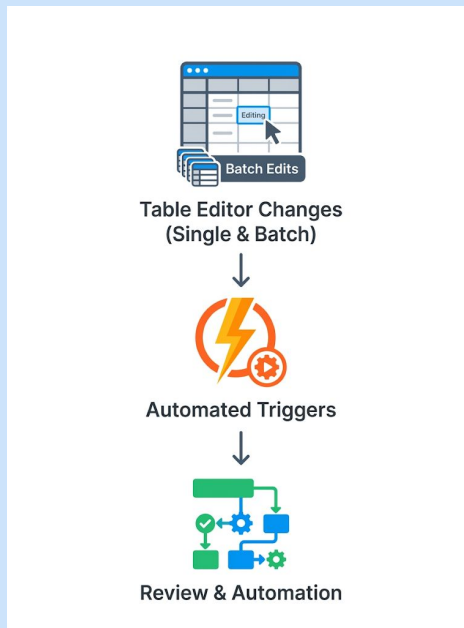


Ability to Trigger Workflows from Table Editor Changes

PREVIEW

Capability Summary

- Tabular editor creates and updates now raise configured business-event workflow triggers
- Includes batch edits across many records
- Per-session volume limit protects against overwhelming bulk edits
- Deletes via ingress and loads by business ID do not trigger workflows

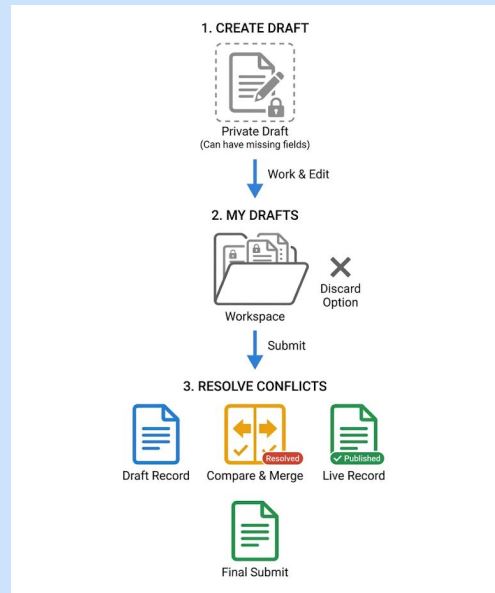


Ability to Save Private Record Drafts and Resolve Conflicts

PREVIEW

Capability Summary

- Save records as private, per-user drafts; hidden from others until submitted
- My Drafts workspace with discard confirmation
- Field-level conflict resolution on submit
- Drafts can be saved with missing mandatory fields; agents can author drafts
- Not supported on drafts: hierarchical/flat relationships, Claire Cards, CAI Guide

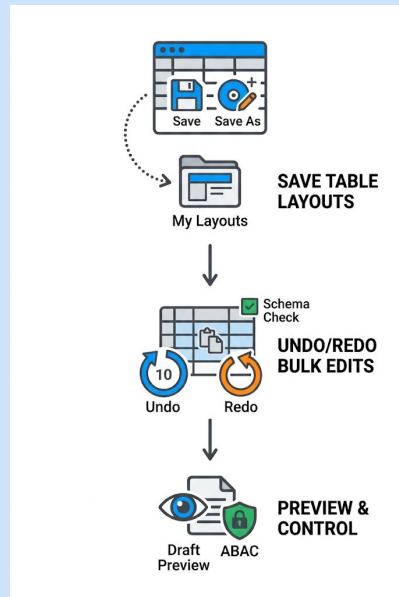


Ability to Save Table Layouts and Undo Bulk Edits

PREVIEW

Capability Summary

- Save and reuse table layouts (Save, Save As)
- Cut, copy and paste rows and columns with schema validation
- Undo/redo the last 10 operations on the primary table
- Access control enforced; draft preview before submission
- Delete field-group instances directly from the table



Ability to Send Table Edits for Approval and Resolve Conflicts

PREVIEW

Capability Summary

- Send records for approval from the tabular workspace; workflow tasks are created automatically
- Undo/redo the last 10 operations on the secondary table
- Conflict resolution during concurrent editing
- "Not Applicable" filter for dynamic field values
- Reload cues when templates or search criteria change; built to WCAG 2.2

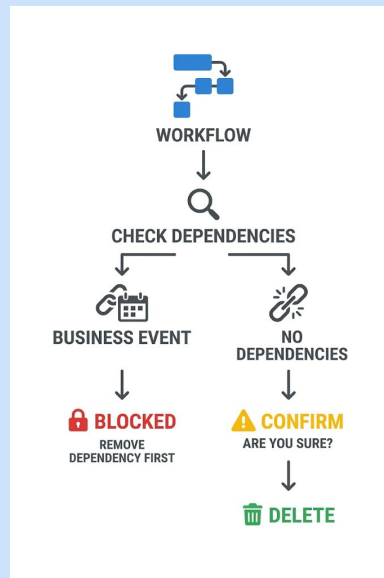


Ability to Safely Delete Unused Workflows

PREVIEW

Capability Summary

- Delete workflow definitions that are no longer needed
- Deletion is blocked if a business event still references the workflow
- Explicit confirmation required; deletion is irreversible
- Requires the appropriate privileges

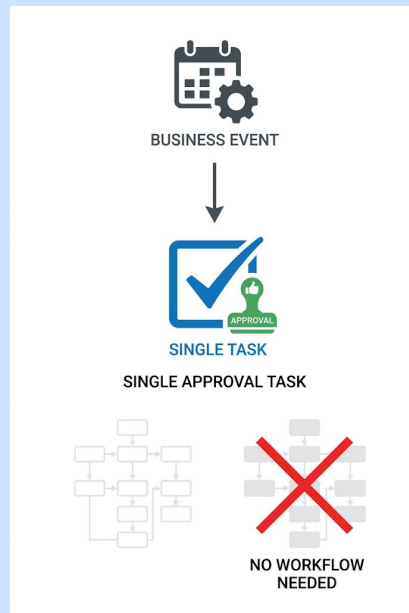


Ability to Set Up Simple Approvals as a Single Task

PREVIEW

Capability Summary

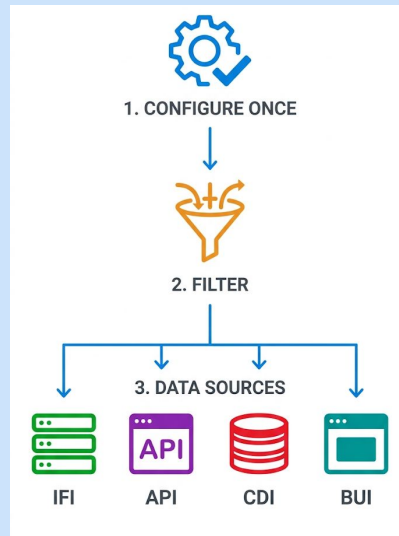
- Configure a business event as a single approval task
- No full multi-step workflow required
- Works across UI, API, Batch, Match Review and Tabular Edit
- Does not count toward workflow entitlements



Ability to Configure Business Events Once for All Data Sources

Capability Summary

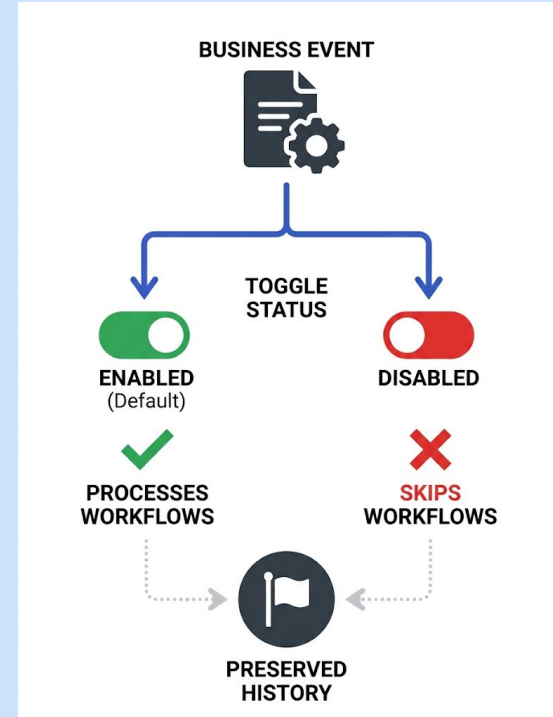
- Configure one business event to fire across multiple trigger sources
- Dynamic-field-based filters on triggers
- Guided flow shows only the relevant steps
- Existing workflows keep working



Ability to Turn Business Events On or Off

Capability Summary

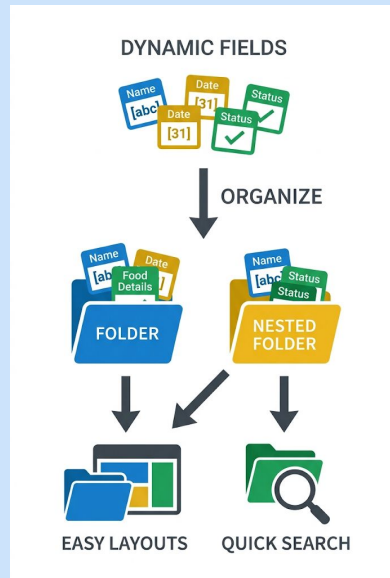
- Enable or disable individual business events without deleting them
- Applies across all trigger sources
- Disabled events are preserved but skipped
- Status badge in list view and Business Entity Events tab
- All events default to Active



Ability to Organize Dynamic Fields into Folders

Capability Summary

- Group dynamic field templates and field groups into folders by topic, purpose or team
- Nest, reorder and move folders with no data migration
- Folders appear as sections in Layout Designer and in the tree table
- Folders work in survivorship views and search





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Product Enhancement

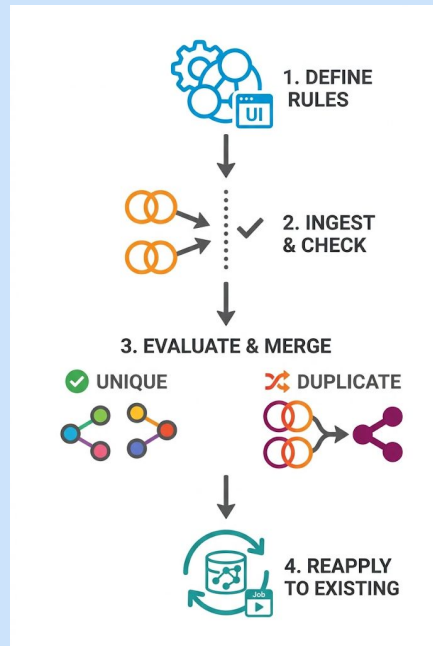
Miscellaneous Features & Improvements

Relationship Uniqueness Configuration & Sources Exploration

PREVIEW

Capability Summary

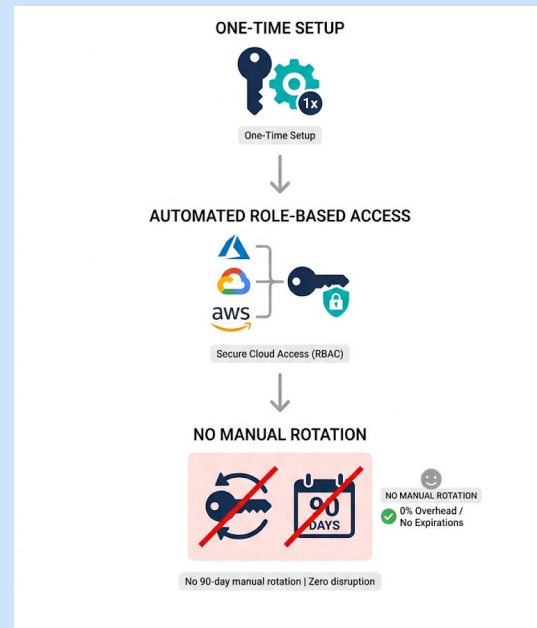
- Define in the relationship configuration UI what attributes values makes a relationship unique (e.g., Department)
- Incoming relationships are checked against these rules: a different attribute value creates a new unique relationship, despite the from and to nodes of relationships being the same
- Rules apply to relationships from source systems and to those created or updated in the business UI, and a job can reapply them to existing relationships
- Relationships Xrefs can be retrieved via APIs



Ability to Use Encryption Keys Without Manual Secret Rotation

Capability Summary

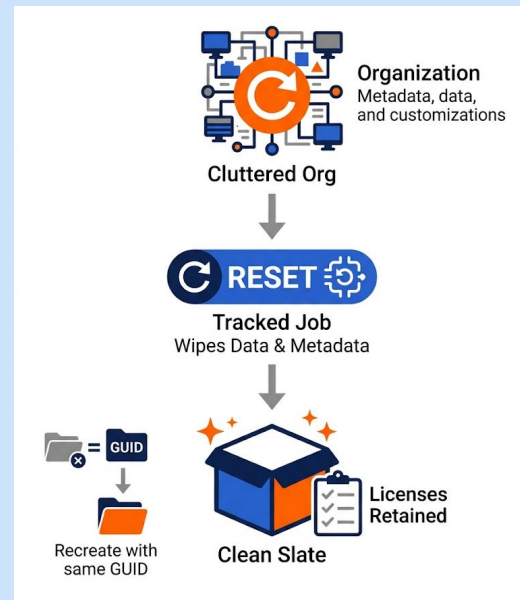
- Simpler customer-managed key authentication on Azure and GCP, in line with AWS
- Adds role-based access control for key access
- Removes the recurring manual secret rotation



Ability to Reset an Organization to a Clean Starting State

Capability Summary

- Reset an org to its initial licensed state, wiping all metadata and data
- Runs as a tracked job; one reset at a time per org
- Licenses and solution provisioning are not affected
- APIs to remove the MDM portion of an org
- Deleted assets can be recreated with the same GUID



Ability to View a Modernization Progress Report Across Projects

Capability Summary

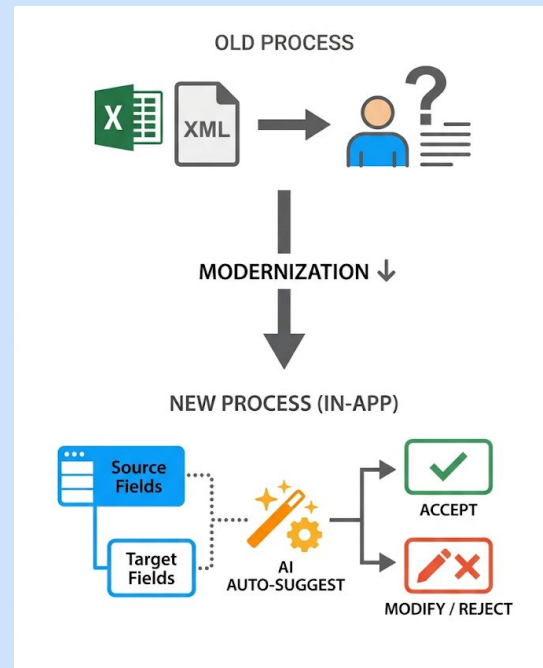
- Archive projects while keeping trace logs and lineage
- Interactive Coverage Report dashboard across active and archived projects
- Executive summary: total, modernized, in progress, pending, failed, coverage %
- Asset-level on-prem to SaaS lineage tables



Ability to Map Fields During Modernization with Automatic Suggestions

Capability Summary

- In-app mapping replaces the Excel-based process
- Entity-wise views in the app
- Auto-suggested mappings based on schema, naming and history
- Accept, modify or reject each suggestion





Demo

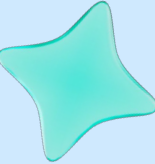
Srinivas Eaty | Product Management



Product Demo

New Task Management

Srinivas Eaty





Demo Concluded



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Thank
you

The text "Thank you" is written in a large, white, sans-serif font. It is surrounded by several decorative starburst graphics in light blue and medium blue, scattered around the text.



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