

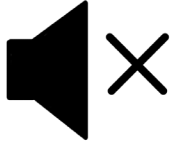
09 June, 2026

From Data Chaos to Governed Intelligence: AI Agents in Action - Part 1

- Akshada Sable, Senior Success Guide
- Ananya Venkat, Senior Success Guide
- Rashmi Prabhu, Senior Success Guide

**Where data
& AI come to** 

Housekeeping Tips



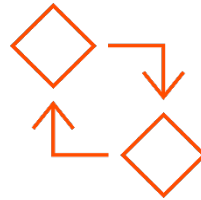
- Today's Webinar is scheduled for **1 hour**
- The session will include a webcast and then your questions will be answered live at the end of the presentation
- All dial-in participants will be muted to enable the speakers to present without interruption
- Questions can be submitted to "All Panelists" via the **Q&A option** and we will respond at the end of the presentation
- The webinar is **being recorded** and will be available on our [Success Portal](#) - where you can download the **slide deck** for the presentation. The link to the recording will be emailed as well.
- Please take time to complete the **post-webinar survey** and provide your feedback and suggestions for upcoming topics.



Bootstrap trial and
POC Customers



Enriched
Customer
Onboarding
experience



Product
Learning Paths
and Weekly
Expert Sessions

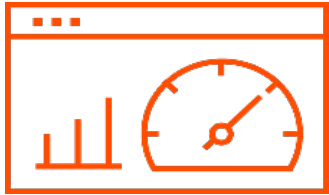


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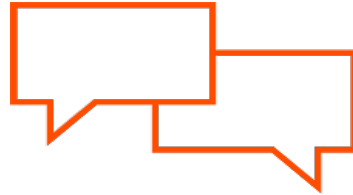
Tailored training
and content
recommendations

More Information



Success Portal

<https://success.informatica.com>



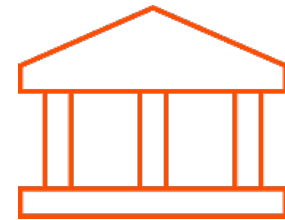
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<https://network.informatica.com>



Documentation

<https://docs.informatica.com>



University

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Safe Harbor

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**Where data
& AI come to** 

Agenda & Session Overview

01 Overview of Agents and their evolving role in the modern enterprise

02 Claire GPT Business Persona and Use Cases

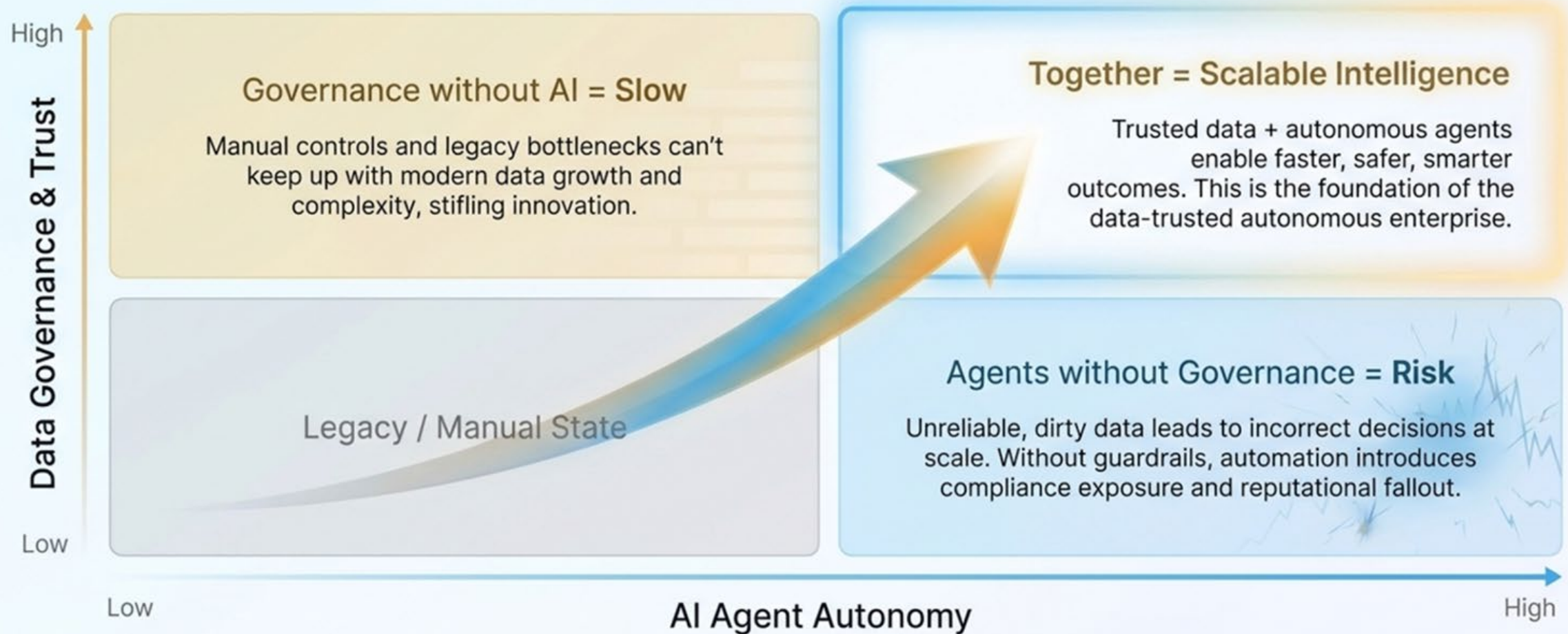
03 Comparison of AI Agents with or without Governance

04 How CDGC & Claire GPT work Together

05 Business Use-Case Story and Live Demonstration

Overview of Agents in the Modern Enterprise

In the modern enterprise, AI agents combine autonomy with trusted data to deliver intelligent, governed, and scalable decision-making. The future is data-trusted autonomous enterprises.



Claire GPT Business Persona and Use Cases



Data Quality Owner

- Proactively monitor trends and KPIs for data quality.
- Ensure enterprise data trust and regulatory compliance.
- Prioritize remediation efforts based on business impact.
- Report data quality state and performance metrics.



Data Quality Analyst/Engineer

- Automate data profiling and issue detection.
- Develop and implement data quality rules.
- Collaborate on root cause analysis and fixes.
- Assess quality, identify root causes, set rules.



Data Scientist/Analyst

- Quickly locate relevant datasets for analysis.
- Generate summaries and insights from data.
- Accelerate feature engineering and model building.
- Discover and summarize datasets for analytics.



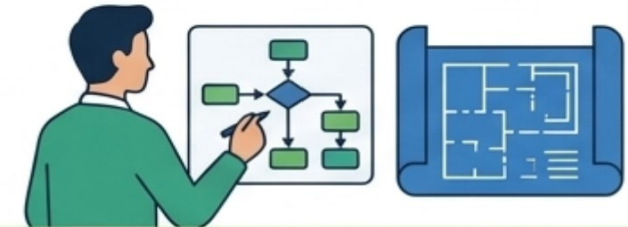
Data Governance Auditor

- Monitor adherence to regulations (GDPR, CCPA).
- Identify and classify sensitive information (PII).
- Audit data access and usage policies.
- Track compliance and manage sensitive data risks.



Data Engineer

- Build scalable and reliable data pipelines.
- Translate business needs into technical solutions.
- Optimize data flow and processing efficiency.
- Create data pipelines and answer business questions.



Data Architect

- Visualize end-to-end data lineage.
- Assess the downstream impact of changes.
- Design and maintain data models and standards.
- Analyze lineage and impact of system changes.

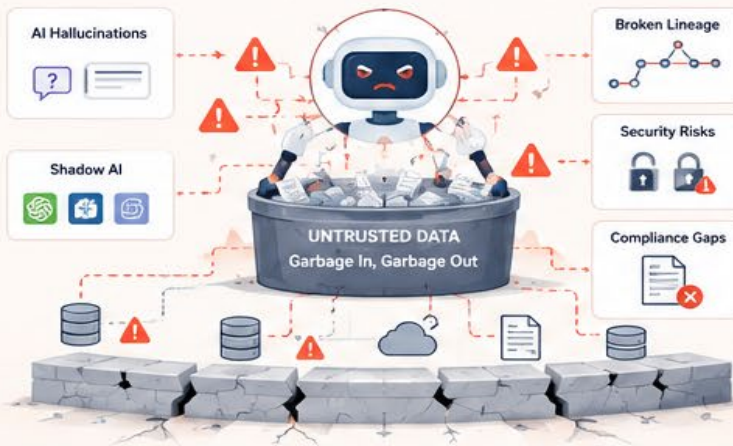
AI GOVERNANCE: FROM CHAOS TO TRUSTED ENTERPRISE VALUE

The Impact of Governance Models on AI Outcomes with Informatica CDGC and CLAIRE GPT



AI AGENTS WITHOUT GOVERNANCE

The Risk of Enterprise AI Chaos



Unpredictable AI Hallucinations
AI outputs are unreliable and cannot be trusted.



Shadow AI Proliferation
Unmanaged AI tools lead to compliance and security risks.



Dirty Metadata & Data Trust Issues
Poor data quality and fragmented metadata lead to wrong decisions.



Inconsistent Business Definitions
Multiple conflicting definitions cause misalignment.



Security & Access Governance Risks
Excessive access, privilege escalation and data exposure.



Lack of Trusted Enterprise Context
AI lacks business context, lineage and governance guardrails.



PRIMARY RISK:

Liability & Business Disruption



GOVERNANCE WITHOUT AI

The Barrier to Enterprise Scale



Slow Manual Stewardship
Metadata curation and approvals are time-consuming.



Governance Complexity Overload
Complex policies, hierarchies and processes add operational burden.



Metadata Management Bottlenecks
Backlog of requests and documentation slows productivity.



Delayed Business Insights
Slow access to trusted data delays decision-making.



Data Engineering Resource Drain
High manual effort to maintain lineage, quality and classifications.



Limited Scalability
Manual governance cannot keep pace with enterprise growth.



PRIMARY RISK:

Stagnation & Slow Innovation



INFORMATICA CDGC + CLAIRE GPT

The Trusted Autonomous Enterprise



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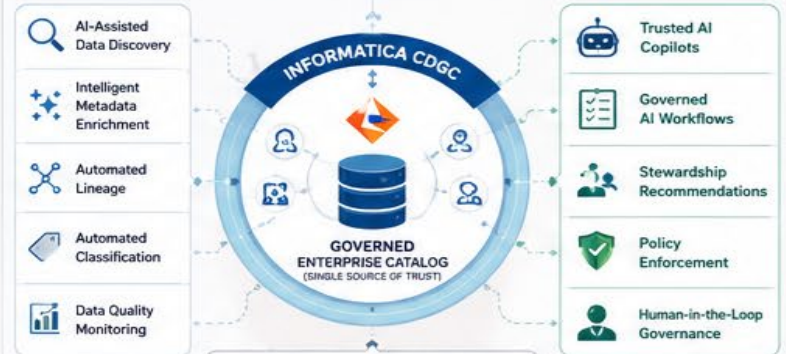
CDGC

Cloud Data Governance & Catalog



CLAIRE GPT

AI-Powered Metadata Intelligence and Governance Copilot



TRUSTED DATA FOUNDATION



Trusted Data for AI



Faster Time to Insight



Operational Efficiency



Risk & Compliance Assurance



Enterprise Scale



PRIMARY RISK:

Controlled Residual Risk

CAPABILITY	AI AGENTS WITHOUT GOVERNANCE	GOVERNANCE WITHOUT AI	CDGC + CLAIRE GPT
Data Trust	Low – Untrusted, Poor Quality, No Lineage	Medium – Trusted but Incomplete	High – Trusted, Governed, and Observable
Governance Speed	High Risk – Fast but Uncontrolled	Slow & Manual – Process Driven	Intelligent & Automated – AI-Powered
Metadata Intelligence	Fragmented – Disconnected & Inconsistent	Manual – Labor Intensive	AI-Powered – Unified Metadata Intelligence
Scalability	Uncontrolled – High Risk	Limited – Hard to Scale	Enterprise Scale – Elastic & Governed
AI Readiness	Poor – Unreliable AI Outcomes	Moderate – Slow to Support AI	Optimized – Trusted Data for AI at Scale
Primary Risk	Liability & Business Disruption	Stagnation & Slow Innovation	Controlled Residual Risk

THE INFORMATICA ADVANTAGE



CDGC provides the trusted data foundation for the enterprise.



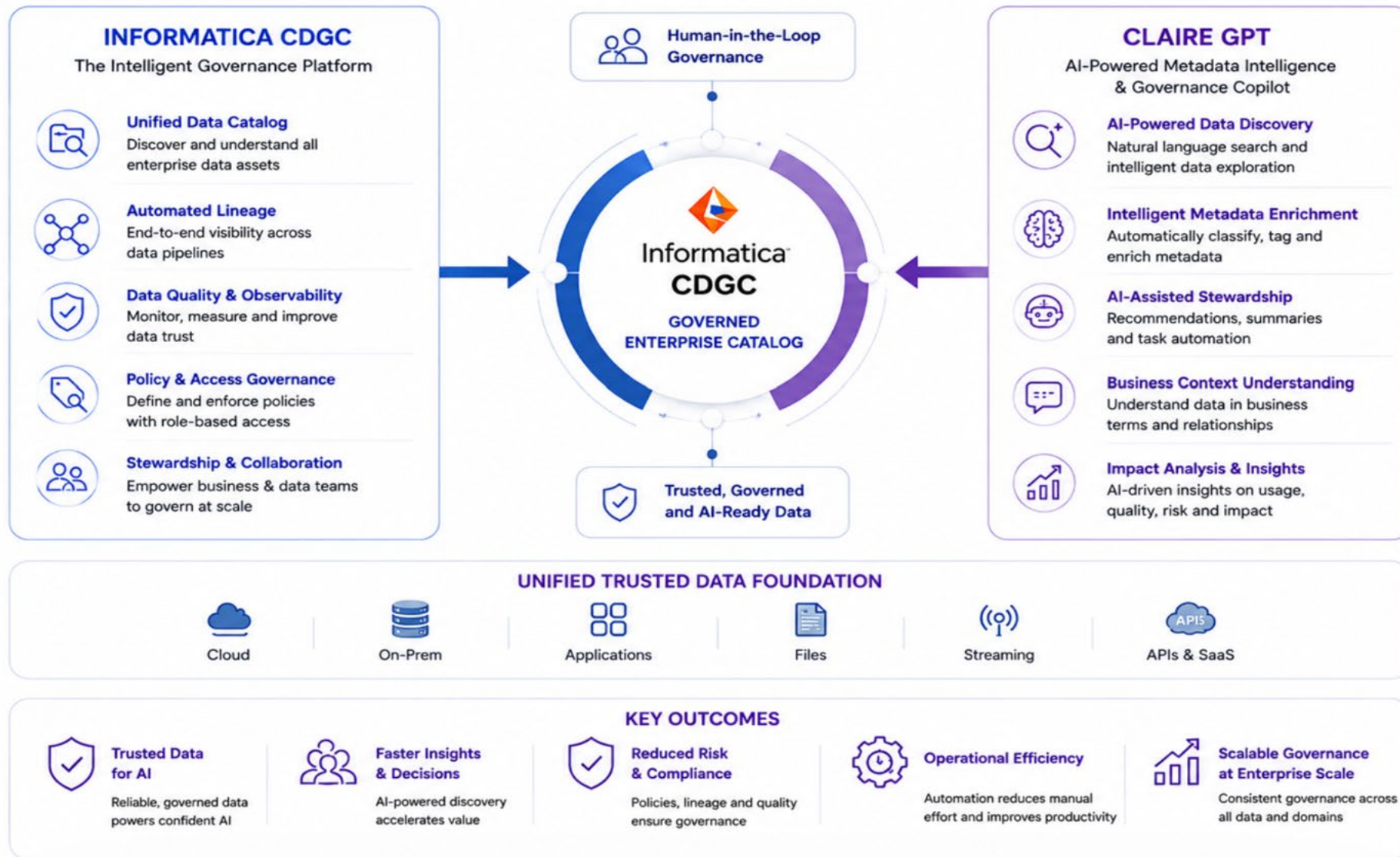
CLAIRE GPT brings AI-powered intelligence to govern, discover and automate.



Together, they accelerate trusted AI outcomes with governance at scale.

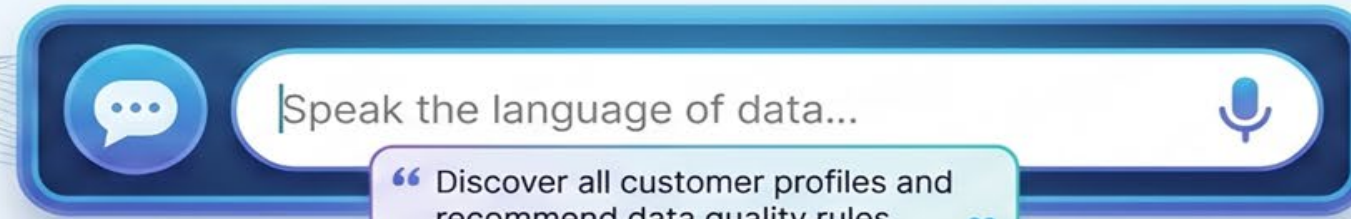
CDGC + CLAIRE GPT WORK TOGETHER

The Foundation for a Trusted, AI-Powered Enterprise



CLAIRE GPT:

Revolutionizing Data Management with Generative AI



INTELLIGENT CAPABILITIES FOR AI GOVERNANCE

Natural Language Data Discovery

Search catalogs using simple English prompts.



- Search catalogs using simple English prompts.
- Explore data assets effortlessly.

Automated Data Quality (DQ)

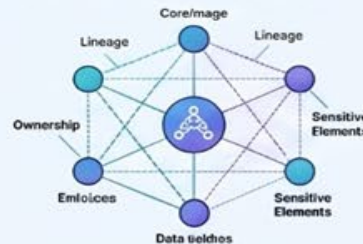
Identifies stale profiles automatically.



- Identifies stale profiles automatically.
- Recommends specific DQ rules.

Metadata-Driven Governance

Tracks data ownership, lineage, and sensitive elements.



Tracks data ownership, lineage, and sensitive elements.
Integrated 40-petabyte knowledge graph.

STRATEGIC BUSINESS BENEFITS

Democratized Data Access

Enables non-technical users to perform complex tasks.



- Enables non-technical users to perform complex tasks.
- No SQL or programming knowledge needed.

Enterprise-Grade Security

Maintains strict privacy.



- Maintains strict privacy.
- Never uses customer data to train AI models.

Accelerated Time-to-Value



Management Phase Project Timelines



Productivity Gain:
~47% Faster

Baseline: Requirements to Loading

Business Use Case Story: Sales Analytical Report

Empowering a Business Analyst with Trusted Data through Discovery, Governance & Data Marketplace



Business Driver

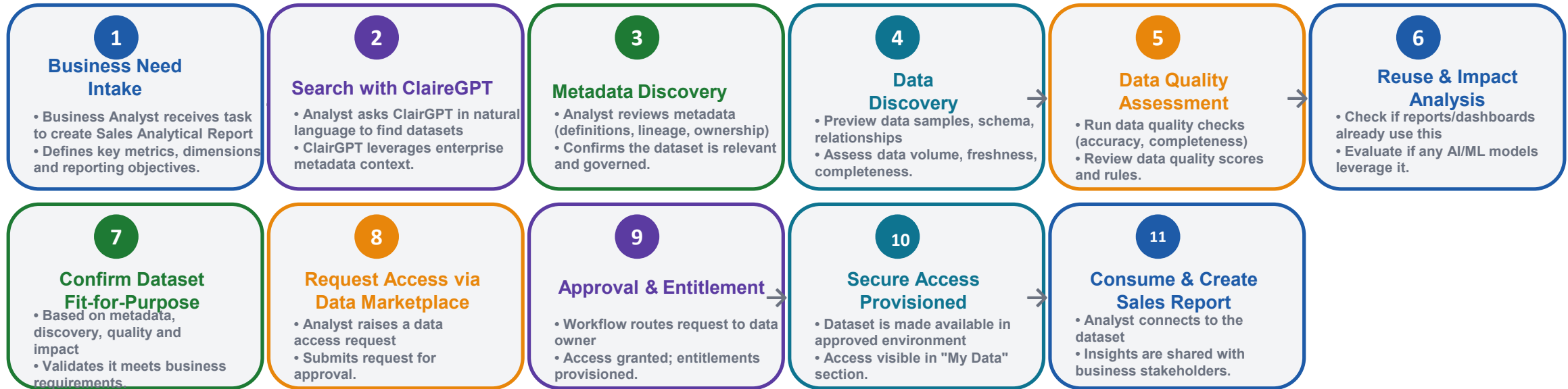
A Business Analyst needs to create a Sales Analytical Report to derive insights on revenue performance, customer segments, products and regions.



Outcome

A trusted, governed dataset accessed via the Data Marketplace is used to create the Sales Analytical Report ensuring data quality, compliance and reusability.

End-to-End Journey



Business Value

- ✓ **Trusted Data**
High-quality, governed data ensures reliable insights.
- ✓ **Reuse & Efficiency**
Leverage existing datasets and reports; avoid redundant efforts.
- ✓ **Faster Time to Insight**
Self-service discovery and marketplace access accelerate delivery.
- ✓ **Governance & Compliance**
End-to-end visibility, access controls and policy enforcement.



Key Enablers

- **ClaireGPT**
Natural language search powered by enterprise metadata and AI.
- **Enterprise Metadata**
Definitions, lineage, ownership, glossary, policies and catalog.
- **Data Marketplace**
Discover, request, access and consume trusted data.
- **Governance & Security**
Policy-based access, classification, audit and compliance.



DEMO

AI AGENTS IN ACTION



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