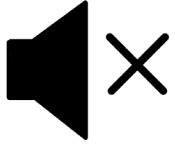


30 June, 2026

Creating Managed APIs with API Center

- Nithin Hegde, Senior Success Guide
- Dihitha Sai Nadella, Success Guide
- Pavithra Killari, Success Guide

Housekeeping Tips



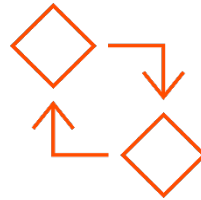
- Today's Webinar is scheduled for **1 hour**
- The session will include a webcast and then your questions will be answered live at the end of the presentation
- All dial-in participants will be muted to enable the speakers to present without interruption
- Questions can be submitted to "All Panelists" via the **Q&A option** and we will respond at the end of the presentation
- The webinar is **being recorded** and will be available on our [Success Portal](#) - where you can download the **slide deck** for the presentation. The link to the recording will be emailed as well.
- Please take time to complete the **post-webinar survey** and provide your feedback and suggestions for upcoming topics.



Bootstrap trial and
POC Customers



Enriched
Customer
Onboarding
experience



Product
Learning Paths
and Weekly
Expert Sessions

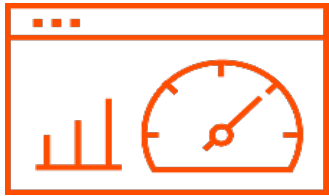


Informatica
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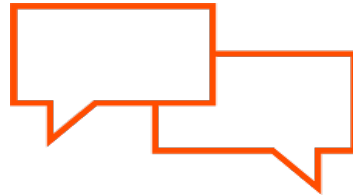
Tailored training
and content
recommendations

More Information



Success Portal

<https://success.informatica.com>



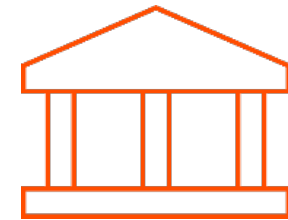
Communities & Support

<https://network.informatica.com>



Documentation

<https://docs.informatica.com>



University

<https://www.informatica.com/in/services-and-training/informatica-university.html>

Safe Harbor

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Informatica Cloud API Center

Comprehensive Full Lifecycle API Management

edit

Design

Visual designer for REST, SOAP, GraphQL, and AsyncAPIs with mock testing.

layers

Implement

Seamless integration with CDI Taskflows, CAI, and 3rd party endpoints.

security

Govern

Enforce security, rate limiting, and PII masking via API Gateway policies.

insights

Operate

Real-time performance monitoring and CLAIRE®-powered analytics.

Key Business Value

- Accelerates digital transformation by reducing integration complexity.
- Ensures consistent security and compliance across all enterprise APIs.
- Improves developer productivity through discovery and documentation.

Core Components

The engine behind efficient API management

arc

hit

ect

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API Designer

Drag-and-drop tools for rapid API creation and mock testing.

vp

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API Gateway

Securely manages API traffic, load balancing, and access control.

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API Portal

Developer-focused portal for API discovery, documentation, and community.

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Monitoring & Analytics

Real-time metrics, performance tracking, and CLAIRE-powered insights.

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Policy Management

Enforces authentication, throttling, PII masking, and more.

Managed API Capabilities

Build managed APIs via Top-Down or Bottom-Up approaches

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Policy Enforcement

Apply authentication, multiple API calls, and CORS policies on third-party APIs seamlessly within the API Center.

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Source-to-API

Read from diverse data sources and expose them as robust, managed APIs with integrated governance policies.

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Data Quality APIs

Create advanced data quality rules and expose them as reusable APIs to ensure data integrity across your ecosystem.

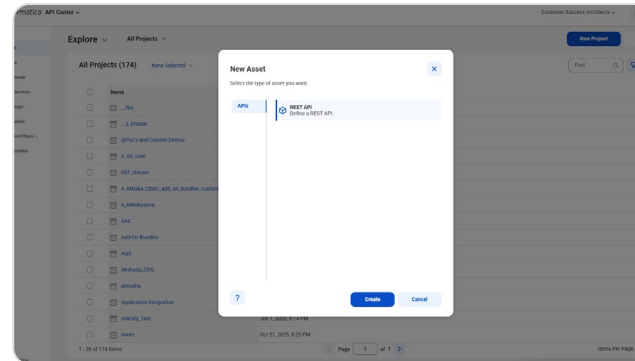
Third Party API Onboarding

Seamlessly Import & Manage External APIs

Import via URL by providing an **OpenAPI 3.0** or **Swagger 2.0** link to automatically capture:

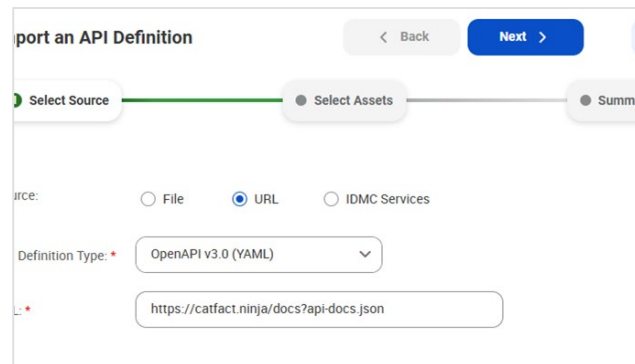
- API operations & request/response schemas
- Metadata into the API Center
- Pre-built logic foundations

Demonstration will focus on URL-based importing, though local file uploads are also supported.



Step 1: Create New Asset

Create new asset and select Import option to specify API definition



Step 2: Select Source/Assets

Specify API type and provide the source URL, then review and select the operations you want to import into your managed ecosystem.

DEMO

Interactive walkthrough of Third Party API Onboarding

API Policies

Secure, control and protect your APIs with built-in policy enforcement

Security Policies

Protect your APIs by enforcing authentication methods like Basic Auth, OAuth 2.0, JWT and Session ID.

CORS Policies

Control which external domains can access your APIs to prevent unauthorized cross-origin requests.

Rate Limit Policies

Limit the number of API calls per user or organization to prevent overuse and ensure fair access.

Response Caching

Store and reuse API responses to speed up performance and reduce redundant backend calls.

Privacy Policies

Automatically detect and prevent from exposing sensitive personal data (PII) flowing through your APIs.

IP Filtering

Restrict API access to trusted IP addresses at the API or domain level for added security.

Third-Party Auth & Authorization

Integrate with external OAuth 2.0 servers to support federated identity and access management.

API Monitoring & Custom Branding

Track API Health and expose APIs on your corporate domain

API Monitor

Get real-time visibility into API traffic, response times, error rates and usage trends to proactively detect and resolve issues.

enter Customer Success Architect

OverviewActivity LogTime range: Last 1 hour

Timestamp	URL Context	Provider	Method	API Endpoint URL	IP Address	Applied Policies	Status	Consumer	Short Log
Jun 21, 2026, 08:...	p_APIC_Policies	Application Integr...	GET	/cstna.com/p_AP...	136.226.233.13	1	401 Unauthorized	7q0p8LXJZQKkw...	Exception validati...
Jun 21, 2026, 08:...	p_APIC_Policies	Application Integr...	GET	/cstna.com/p_AP...	136.226.233.13	4	200 OK	7q0p8LXJZQKkw...	
Jun 21, 2026, 08:...	p_APIC_Policies	Application Integr...	GET	/cstna.com/p_AP...	136.226.233.13	4	200 OK	7q0p8LXJZQKkw...	
Jun 21, 2026, 08:...	p_APIC_Policies	Application Integr...	GET	/cstna.com/p_AP...	136.226.233.13	4	200 OK	7q0p8LXJZQKkw...	Warning: There is ...
Jun 21, 2026, 08:...	p_APIC_Policies	Application Integr...	GET	/cstna.com/p_AP...	136.226.233.13	4	200 OK	7q0p8LXJZQKkw...	
Jun 21, 2026, 08:...	p_APIC_Policies	Application Integr...	GET	/cstna.com/p_AP...	136.226.233.13	4	403 Forbidden	7q0p8LXJZQKkw...	Blocked: The mes...
Jun 21, 2026, 08:...	p_APIC_Policies	Application Integr...	GET	/cstna.com/p_AP...	136.226.233.13	4	403 Forbidden	7q0p8LXJZQKkw...	Blocked: The mes...
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Jun 21, 2026, 08:...	p_APIC_Policies	Application Integr...	GET	/cstna.com/p_AP...	136.226.233.13	4	200 OK	7q0p8LXJZQKkw...	

Vanity Domain

Publish your APIs under a custom branded domain instead of the default Informatica URL for a seamless experience.

Informatica API Center

NewExplorePoliciesAPI ConsoleIDMC ServicesAPI GroupsAPI MonitorMy Import/ExportConfiguration

Configuration

Configuration Summary

0 Third-party Authorization Servers4 IDMC OAuth 2.0 Clients0 Third-party Server User Mappings

Third-party AuthenticationAuthorizationOrganization SettingsDomain SettingsDomain IP Filtering

Before you enable the vanity domain, you must have a valid registered domain. Make sure that the domain can connect to API Center. You must

Domain Name: cstna.com

Enable vanity domain: ☒

Vanity Domain Identifier: api

DEMO

Interactive walkthrough of Policies, Monitoring & Vanity Domain

Data Quality Rules as REST APIs

Transforming Data Quality from a reactive batch cleanup into a proactive real time validation rules at the point of entry.

How It Works

- 1 Author DQ Rule**
IDMC CDQ
- 2 Publish as Managed API**
API Center
- 3 Consume in Real-Time**
Any HTTP client / Application

settings_input_component
Managed API Gateway

Business Value

- Real-Time** **Shift Quality Left**
Validation at point of entry, not after the fact.
- No Rebuild** **Build Once, Reuse Everywhere**
Zero re-development needed for new apps.
- Any Stack** **Technology Agnostic**
REST interface works with any language.
- Governed** **Centralized Control**
Unified monitoring, security, and rate limiting.

Real-World Scenarios

The Problem

Email: alex.kumar@@bizmail

✗ Double '@' – invalid format

Phone: 1800CALL US

✗ Non-numeric format

Name: " Sarah Connor "

✗ Extra spaces in value

Dirty data enters undetected

settings_input_c
DQ Rules
via Managed API (REST)

`dq_ValidateEmailSyntax`

`dq_NormalizePhone`

`dq_TrimWhitespace`

Auth: Session ID

Clean Output

REJECT

[Error: Invalid email syntax]

REJECT

[Error: Invalid Phone No]

FIXED

"Sarah Connor"

Valid at entry

Setting Up the DQ Rule as a Managed API

1

Build & Validate the Rule Specification

In Cloud Data Quality, build the rule (basic or advanced mode) and test it with sample data until the logic is solid.

2

Enable the Rule Specification as an API

From the rule specifications actions, choose to enable it for API access — this generates a callable, API-ready version of the asset.

3

Import the Asset into API Center and Publish

In API Center, import the API-enabled rule specification as a REST API asset and publish the API in API Center - ready to design as an endpoint.

4

Create the Managed API

create a Managed API from that published API — this is what consumers will call.

5

Activate & Share

Activate the Managed API, then share the endpoint URL with consumers.





DEMO

Interactive walkthrough of Real Time Data Quality Rules

Q&A